



# MY ROADMAP FOR DIGITAL DIY



No	Item	Completed
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	Company Colour	
	Generating a pallet of colours	
	Logo	
	Font selection	
	Business card design	
	PowerPoint Template	
	Service Catalogue	
	Company Hashtag	
	Industry Hashtags	

	Domain name create	
	Domain name purchase	
	Web Hosting Package	
	Weebly for web build	
	Blog	
	Linking Weebly and Afrihost	
	SEO TIPS	

	Social Media Communication Plan 6 months	
	Post ideas and scheduling	
	Scheduled Posts	
	Strategies to create a community	

	Twitter	
	LinkedIn & LinkedIn Articles	
	Facebook	
	Instagram	



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Extras

	MailChimp Newsletter	
	SurveyMonkey	

**LIST ANY OTHER REQUIREMENTS OR QUESTIONS**

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10